

Application for DESIGN STUDIO CORPORATE Membership

The Designers Institute of New Zealand (DINZ) Constitution quotes:

Corporate Membership - Any company, institution or organisation offering design related products or services, or which is a client or employer of designers, or a supplier to designers and supports the objectives of the institute.

DINZ offers three Design Studio Corporate Membership options for your consideration.

Plan ONE

- **Membership Fee: \$1611.12** plus GST
- Your design studio will be listed on DINZ website Directory as a Design Studio Corporate Member
- Have your own website link listed
- Have the right to use the DINZ website Classifieds
- No DESIGNERS listed under this membership type

Plan TWO

- **Membership Fee: \$2641.12** plus GST
- Have your design studio listed for 'Free' as a Corporate Member on the DINZ website Directory with your website link
- Have **10 designers** listed under the DINZ website Directory as **Associate Members**.
- You are able to nominate those designers who are of a senior level for **Professional Membership**
- Each designer listed will have their own password.
- Have the right to use the Classifieds on the DINZ website where appropriate
- You will be able to use the regular Newsletters where appropriate
- You will be able to use the DINZ website Calendar where appropriate
- You will be able to participate in the presentation of seminars to DINZ Means Business CPD programmes where appropriate
- You will be able to use the DINZ Corporate Member logo on your communications (signed off by the DINZ Chief Executive Officer)

Plan THREE

- **Membership Fee: \$3276.40** plus GST
- Have your design studio listed for 'Free' as a Corporate Member on the DINZ website Directory with your website link
- Have **15 designers** listed under the DINZ website Directory as **Associate Members**.
- You are able to nominate those designers who are of a senior level for **Professional Membership**
- Each designer listed will have their own password.
- Have the right to use the Classifieds on the DINZ website where appropriate
- You will be able to use the regular Newsletters where appropriate
- You will be able to use the DINZ website Calendar where appropriate
- You will be able to participate in the presentation of seminars to DINZ Means Business CPD programmes where appropriate
- You will be able to use the DINZ Corporate Member logo on your communications (signed off by the DINZ Chief Executive Officer)

Please Note: under Plan Two and Three

- Please nominate the designers you would like to put forward for Associate Membership on the form below.
- The nominated Associate Members are entitled to that membership for the one year period of your Corporate Membership
- Each year with the renewal of your Corporate Membership you are entitled to review your list of designers
- However anyone not included from the previous year will be expected to hold their own individual Associate Membership and be invoiced accordingly. (The DINZ office will follow through on this)

APPLICATION

Company Name

Company Postal Address.....

Company Physical Address.....

Business Telephone (0...)..... Fax (0...).....

Website.....

DESIGN SECTOR - Design Sector/s to which your design studio is related:

- Spatial Graphics Product Education
- Design Management Interactive Media Craft/Object

NOTE:

If **Spatial** Design Studio please indicate which of your designers you expect to be requiring to be a registered **Licensed Building Practitioners** as below

Plan ONE only

1. Name of **Main Contact Person**.....
- Postal Address HOME.....
- Email
- Business Telephone (0...)..... Mobile Phone.....

Plans TWO AND THREE only - Designers Nominated by you for Associate Membership

1. Name (**Main Contact Person**)..... **Require to be Licensed**
- Postal Address HOME.....
- Email
- Business Telephone (0...)..... Home Phone.....
- Mobile Phone.....
2. Name..... **Require to be Licensed**
- Postal Address HOME.....
- Email
- Business Telephone (0...)..... Home Phone.....
- Mobile Phone.....
3. Name..... **Require to be Licensed**
- Postal Address HOME.....
- Email
- Business Telephone (0...)..... Home Phone.....
- Mobile Phone.....
4. Name..... **Require to be Licensed**
- Postal Address HOME.....
- Email
- Business Telephone (0...)..... Home Phone.....
- Mobile Phone.....
5. Name..... **Require to be Licensed**
- Postal Address HOME.....
- Email
- Business Telephone (0...)..... Home Phone.....
- Mobile Phone.....
6. Name..... **Require to be Licensed**
- Postal Address HOME.....
- Email
- Business Telephone (0...)..... Home Phone.....
- Mobile Phone.....

7. Name..... **Require to be Licensed**
Postal Address HOME.....
Email Home Phone.....
Business Telephone (0...)..... Mobile Phone.....

8. Name..... **Require to be Licensed**
Postal Address HOME.....
Email Home Phone.....
Business Telephone (0...)..... Mobile Phone.....

9. Name..... **Require to be Licensed**
Postal Address HOME.....
Email Home Phone.....
Business Telephone (0...)..... Mobile Phone.....

10. Name..... **Require to be Licensed**
Postal Address HOME.....
Email Home Phone.....
Business Telephone (0...)..... Mobile Phone.....

Additional Names for Plan THREE

11. Name..... **Require to be Licensed**
Postal Address HOME.....
Email Home Phone.....
Business Telephone (0...)..... Mobile Phone.....

12. Name..... **Require to be Licensed**
Postal Address HOME.....
Email Home Phone.....
Business Telephone (0...)..... Mobile Phone.....

13. Name..... **Require to be Licensed**
Postal Address HOME.....
Email Home Phone.....
Business Telephone (0...)..... Mobile Phone.....

14. Name..... **Require to be Licensed**
Postal Address HOME.....
Email Home Phone.....
Business Telephone (0...)..... Mobile Phone.....

15. Name..... **Require to be Licensed**
Postal Address HOME.....
Email Home Phone.....
Business Telephone (0...)..... Mobile Phone.....

Membership Fees for Design Studio Corporate Membership

- Full membership is from 1st April to 31st of the following year
- If joining out of this period you will be invoiced as part payment of the remainder of the financial membership year.

An invoice for the annual subscription will be due 01 April and will be mailed to you.

- Plan ONE - \$1,611.12 +GST
- Plan TWO - \$2,641.12 +GST
- Plan THREE - \$3,276.40 +GST

Enrolment Fee

The enrolment fee of \$45 (including GST) to be paid along with the payment for Design Studio Corporate Membership Fee.

Payment Options

- 1. Direct payment into the Designers Institute of New Zealand account:
Westpac Newmarket 030195 0230868 00
- 2. Payment by cheque payable to Designers Institute of New Zealand, posted to PO Box 109 423
Newmarket
- 3. Monthly direct debit payments – please arrange with the DINZ office Phone 09 5291713 or Email
designer@dinz.org.nz

4. We wish to pay by Visa / MasterCard.

Amount \$	45.00	Enrolment Fee
Amount \$.....		Membership Fee
<hr style="width: 100px; margin-left: 0;"/>		
Payment Total	\$.....	

Name on the Card:

Card No:

Expiry dateSignature

Declaration: I the undersigned apply for membership of the Designers Institute of New Zealand Incorporated. I hereby state that the above information is correct and I support the Institute’s objectives. I acknowledge that the Designers Institute may from time to time make my name available to other members and/or suppliers to inform me about goods and services. In the event that I do not want my name made available in this manner, I will advise the Institute in writing.

Signed Date

Once your membership application has been fully processed and the membership subscription has been paid your details will be added to the DINZ website Database and forwarded to AGM Publishing who distributes the ProDesign magazines.

If you do not wish your details to appear on the DINZ website please tick here

Benefits for Design Studio Corporate Membership

General

- By having your company listed as a Design Studio Corporate Member you will be demonstrating your support of the objectives of a professional body representing designers.
- Displayed as a Design Studio Corporate Member and with a direct link to your website it will ensure the promotion of your design company

Design Team listed as Associate Members

- Having your design team as individual Associate Members encourages and enhances recognition that your company offers professional design practice.
- As Associate Members your design team are eligible to apply for Professional Membership and use the appellation MDINZ. Professional Membership affirms that they have been recognized by their peers as practicing according to the DINZ Code of Ethics, and offering best practice standards.
- Having your design team as Associate Members means they will be informed on national and international events and able to participate in *DINZ Means Business* programmes

Professional Membership

- As an Associate Member there is the opportunity for your designers to become Professional Members.
- As a Professional Member the design practitioner is eligible to stand for DINZ Council and make a difference to the ongoing development of New Zealand's professional voice for designers

DINZ Website

- Corporate Members are listed on the Corporate Members page with full contact details and a website link.
- Associate Members are listed on the DINZ website Directory in the appropriate design sector.
- Members are allocated a user-name and password that will allow access to the members only pages.
- The website provides information on the *DINZ Means Business* Continuing Professional Development Programme; Calendar of events; Classifieds (Work / Projects and Space Opportunity section).
- DINZ keeps the website relevant and current with regular newsletters directing interest to the 'news board' on the home page.
- New features are being added throughout the year.

The DINZ website has up to 80,000 pages per month opened, with the directory being the most active pages.

Legal

- As a member of the Designers Institute of New Zealand you are entitled to a complimentary legal consultation with our Honorary Solicitors, Clendon Feeney. Access to this service is through the DINZ office only. This complimentary service is a fifteen minute phone consultation.
- The Institute offers a mediation service.
- Legal issues such as intellectual property law, copyright, disputes and setting up professional engagements and services seminars available under *DINZ Means Business "Design Law"* series.

Classifieds

Corporate Membership entitles you to list employment opportunities on our website. This is in a secure section of our website for members only to view and members are regularly informed to check website to view new positions on offer.

Newsletters

Members are kept informed regarding national and international design events through DINZ regular email newsletters, and on the DINZ home page www.dinz.org.nz

External Memberships

DINZ members can benefit from relationships with the:

- Construction Industry Council New Zealand (CIC)
- International Council for Graphic Design Associations (Icograda)
- International Council of Societies of Industrial Design (ICSID)

The Institute and its members have strong ties with other design organizations in Australia, United Kingdom, Canada, USA, China, Japan and European countries.

Government Relationship DINZ works with government representing the various initiatives of the membership.

- Ministry of Economic Development
- NZ Trade and Enterprise
- Ministry for the Environment
- Better by Design Programme
- Tertiary Education Commission
- Department of Building and Housing

External Relationships

- Sustainable Business Network
- NZ Green Building Council
- NZ Institute Professional Photographers
- Advertising & Illustrative Photographers Association
- The Big Idea Charitable Trust
- Objectspace

Invitations

For participation to attend design award programmes, exhibitions, seminars, product presentations and conferences. This provides excellent networking opportunities.

Complimentary Magazines

Annually six issues of **ProDesign** (DINZ professional journal) are sent to members.

Public Relations

DINZ employs a Public Relations company, Dock Street Group, who promote the various programmes and initiatives of DINZ. The PR company promotes DINZ, its programmes and its members within appropriate media such as TVOne Breakfast, ASB Business, TV Nightline, Campbell Live, ProDesign, National Business Review, Idealog, Unlimited, HomesNZ, the NZ Herald Viva & Canvas, and niche publications

DINZ Means Business: Continuing Education Programme (CPD)

DINZ is committed to developing a range of professional services for members at all stages of their career in order to assist them in practicing professionally. Professional seminars are held as part of the *DINZ Means Business* programme. The *DINZ Means Business* events are run nationally.

The *Design Series* for designers covers

- *Designers Speak*
- *Design Talk*
- *Design View*
- *Design Business*
- *Design Law*
- *Design Management*

The *Design in Business Series* provides seminars and workshops to businesses and organisations about the importance of design as a business differentiator. These forums provide the opportunity for designers to network with potential clients.

Best Design Day

The Best Design Day features the:

- *National Conference*
- *BeST Design Awards Exhibition opening*
- *Best of the BeST Designers Speak (selected finalists of the BeST Design Awards present their project)*

BeST Design Awards

The Designers Institute celebrates the best of best in design for that year with the *BeST Design Awards*. This awards programme for Graphics, Product and Spatial design, attracts entries from all over New Zealand,

and is open to members and non-members. Members receive a reduced entry fee rate. For the next BeST Design Awards details contact the DINZ office or www.bestawards.co.nz or from DINZ website www.dinz.org.nz

BeST Design Awards Exhibition

The *BeST Design Awards* finalists were exhibited at the *Dulux Best Design Awards Exhibition* in Auckland, Tauranga, Wellington, Christchurch and other regions where possible.

Best of the BeST Designers Speak

This series showcases at each of the BeST Design Awards Exhibition openings in the cities as identified above. This programme features selected finalists from the region where they talk about their winning project.

Design in Business Awards (diba)

The Designers Institute is leading edge with the *Design in Business Awards (diba)* programme, which is sponsored by Better by Design, in that few award programmes exist internationally whereby they celebrate businesses that use design insights that lead to innovation, and promote businesses that have made a strategic investment in forming and maintaining design cultures.

- As Corporate Members you will be kept informed on the Call for Entries of these important awards whereby you will be able to encourage your clients to submit their entry into the *diba*.
- To enter, and become a successful finalist, this award guarantees significant media coverage into business related communications such as National Business review and TV One Business.

For further information contact DINZ Chief Executive Officer, Cathy Veninga - Mobile: 027 473 2399 or email cathy@dinz.org.nz . The previous years winners and entry criteria can be viewed on www.dinz.org.nz under Design Awards or www.diba.org.nz

British Council Design Ambassador Awards Programme

DINZ, in partnership with the British Council New Zealand and ProDesign, annually hold the *British Council Design Ambassador* series.

These awards aim to promote design excellence for our recently graduated and emerging designers and build connections between the design communities in Britain and New Zealand.

The British Council Design Ambassador encompasses the:

- Dyson Product Design Ambassador Award
- Graphics and New Media Design Ambassador Award.

DINZ members receive a reduced entry fee rate. For further details for each of these awards contact the DINZ office or www.designambassador.org.nz or the DINZ website www.dinz.org.nz

New Zealand Trade and Enterprise (NZTE) and Better By Design Directory

DINZ has been strategically involved with NZTE and the development of the Better By Design, Design Directory. The Design Directory includes DINZ Professional Membership. The Design Directory was created to help potential business clients with the selection of an appropriate designer for their project, and briefing a designer for the success of the project. For further information www.betterbydesign.co.nz

Contact Details

For further information on the Designers Institute of New Zealand or on becoming a Corporate Member contact:

Chief Executive Officer
Cathy Veninga FDINZ
Mobile: 027 473 2399
DDI: 09 523 1407
Email: cathy@dinz.org.nz

DINZ Office
Ph: 09 529 1713
Fax: 09 529 1714
Email: designer@dinz.org.nz
Website: www.dinz.org.nz